Claims

What is claimed is:

5   1. In a network comprising a server coupled to one or more clients, a method for

enhancing on-line commerce comprising the steps of:

determining by a server an attribute of a client;

classifying the client in a set according to the attribute; and

directing a message by the server to one or more clients classified in the set.

10   2. The method of Claim 1 wherein:

the attribute comprises a monitored location, time value, selection, condition, or

affiliation associated with the client.

15   3. The method of Claim 2 wherein:

the attribute is provided by one or more client sensor.

4. The method of Claim 1 wherein:

the attribute is provided in a memory, and the client is classified by comparing the

20   attribute with another attribute stored in the memory.

5. The method of Claim 1 wherein:

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the client is classified in the set according to a determined substantial similarity.

6. The method of Claim 1 further comprising the steps of:

determining by the server a second attribute of the client;

5   classifying the client in a second set according to the second attribute; and

directing a second message by the server to one or more clients classified in the

second set.

7. The method of Claim 1 further comprising the steps of:

10   determining by the server a second attribute of a second client;

classifying the second client in the set according to the second attribute; and

directing a second message by the server to the clients classified in the set.

8. The method of Claim 1 wherein:

15   the message comprises a commercial offering, an application program, a still

image, or a video stream.

9. A client for coupling to a server in a network, the client comprising:

an interface; a processor; and a sensor;

20   wherein the interface is accessible by a server coupled to a network, whereby the

processor may provide the network access to a signal generated by the sensor; the

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interface being classifiable in a set according to the signal, the interface receiving a

network signal according to the classified set.

10. The client of Claim 9 wherein:

the generated signal represents a monitored location, time value, selection, condition, or affiliation associated with the client.

11. The client of Claim 9 wherein:

the generated signal is stored in a database, and the interface is classified by comparing the generated signal with another generated signal stored in the database.

12. The client of Claim 11 wherein:

the generated signal is compared with the other generated signal to determine a substantial similarity or recognizable pattern therebetween.

13. The client of Claim 9 wherein:

the processor may provide the network access to a second signal generated by the sensor; the interface being classifiable in a second set according to the second signal, the interface receiving a second network signal according to the second set.

14. The client of Claim 9 wherein:

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the network signal comprises a commercial offering, an application program, a still image, or a video stream.

15. The client of Claim 9 wherein:

5   the sensor comprises a global positioning satellite system (GPS) receiver for determining a position of the client.

16. The client of Claim 9 wherein:

the interface further comprises a web browser application for accessing the

10   network.

17. The client of Claim 16 wherein:

the network access through the web browser application is secured by the sensor determining a genetic identification of a user of the web browser application.

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18. The client of Claim 9 wherein:

the interface sends a transaction signal in response to the network signal.

19. A networking method for coupling a plurality of nodes, the networking

20   method comprising:

receiving an attribute signal from a first node;

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transmitting the attribute signal to a second node for classifying the first node in a

group according to the attribute signal;

receiving a message signal from the second node; and

transmitting the message signal to one or more nodes classified in the group.

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20.   The networking method of Claim 19 wherein:

receiving a second attribute signal from a third node;

transmitting the second attribute signal to the second node for classifying the third

node in the group according to the second attribute signal;

10   receiving a second message signal from the second node; and

transmitting the second message signal to one or more nodes classified in the

group.

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